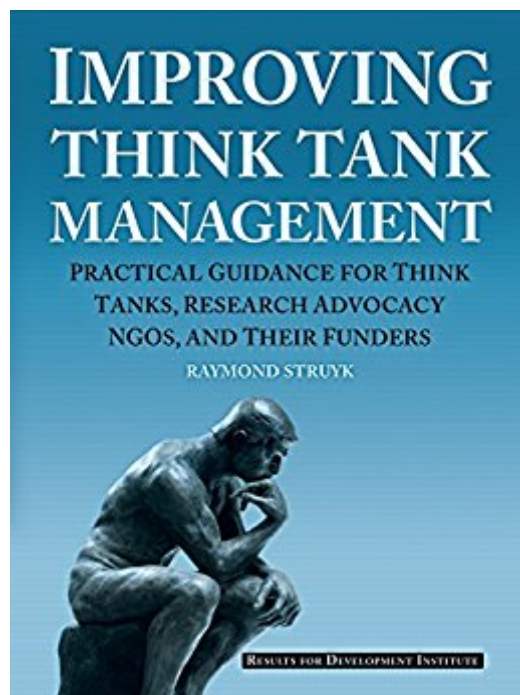




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Improving Think Tank Management: Practical Guidance For Think Tanks, Research Advocacy NGOs, And Their Fundors



Synopsis

Improving Think Tank Management: Practical Guidance for Think Tanks, Research Advocacy NGOs, and Their Funders demonstrates better management is possible, cost-effective, and rewarding for leaders and funders of think tanks. The book contains contemporary and actionable best practices, case studies, templates, and strategies used by real organizations to improve management. In this comprehensive guide, Raymond Struyk encourages think tank managers to make improvements to increase efficiency and guides them through lowering the costs of making those improvements. The examples shared confront specific issues managers often experience, such as difficulty motivating staff, controlling project costs, assisting project leaders, and becoming more efficient with fundraising. The book benefits from the very substantial increase in documentation of actual think tank practices that has become available in the past few years. NGOs that engage in evidence-based policy activities will benefit as well from the guidance on such topics as quality control for research products and motivating researchers.

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Great book for ngo owners.

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